

COMFORT goes up

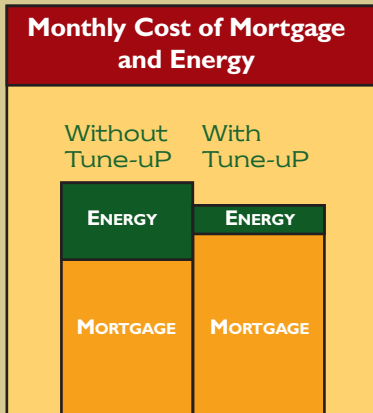
Home Energy Tune-up® is a division of the largest, oldest residential energy services company, CMC Energy Services. Founded in 1977, CMC has administered over 250,000 home energy inspections.



Give your clients the power to bring today's energy technology to yesteryear's homes

CMC is training thousands of home inspectors to become energy inspectors nationwide.

REALTORS® who want to help their clients, and the environment, should call to arrange for a Tune-up representative to visit your office.



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Bethesda, MD 20814
888-203-5CMC
www.hometuneup.com

A GUIDE FOR REALTORS® TO ENERGIZE HOME SALES

ENERGY BILLS go down

*Home Energy Tune-uP will bring ...
More clients ...
More sales ...
More referrals.*

What is Home Energy Tune-uP®?

A service that helps people lower their energy bills by identifying cost-effective technology upgrades. Tune-uP is the most detailed and accurate energy inspection available.

- A home inspector, certified to do energy audits, checks the insulation, windows, heating and cooling systems, the water heater and appliances, and looks for cracks and gaps where air may be entering.
- The information gathered is analyzed using CMC's specialized software, and a Tune-uP Report is generated that lists recommended energy improvements with savings and cost estimates. It explains each recommendation, and discusses low-and no-cost energy savings suggestions that will make a home more comfortable.
- The Report provides a link for obtaining contractors and a number to call for technical help or financing sources.



IMPROVE
COMFORT

How will a Tune-uP help my business?

- When representing the buyer, offer the gift of a Tune-uP to your clients to help them upgrade their home at no out-of-pocket cost.
- When representing the seller, consider either a Tune-uP Report to show to prospective buyers, or having the house put in top condition, and thus sell faster and for a higher price.



LOWER ENERGY COST

With a Home Energy Tune-uP®, you provide the peace of mind that can make the sale. People are concerned that older homes may be less comfortable and have high energy bills.

The Tune-uP Report gives your clients the information they need to make an educated decision, and lists the upgrades whose energy savings will pay for the investment.

INCREASE VALUE

Energy efficiency upgrades pay for themselves

Many energy efficiency upgrades pay for themselves in a few years through energy savings.

- Customers with no money to invest can still afford to invest in energy improvements by financing those items whose monthly energy savings are greater than their costs.
- Customers who want to make a wise investment can implement all recommended upgrades to increase home comfort and value further, and to obtain a good non-taxable return.

Can the investment be financed on the mortgage?

Yes. A new instrument, the Streamlined (K) mortgage, covers small repairs up to \$35,000. For conventional loans, it is up to the lender.



▶ Get the Tune-uP advantage
Call 888-203-5262
www.hometuneup.com